

Professionals 4 Life Network &
Lumen Christi Productions



*Lumen
Christi*



Membership Information Package

Professionals 4 Life Network Non-Profit

8155 Annsbury, Shelby Twp MI 48316,
586-786-1400 ex. 129

1/12/2011

Hello my name is Rick Rosen, Co-Founder of Professionals 4 Life Network. Professionals 4 life are pro-life business owners and professionals who have decided to pool their resources and advertise their individual businesses in the local media market. As a member, we are connected with an established Pro-Life community on Christian Radio Stations and Cable TV.

The idea is that when someone in the community responds to advertising from these medias by purchasing goods or a service from a Professional 4 Life member, a donation in the consumers name is made by the business owner to the local Prolife charity.

We have partnered with the 15 year established "Lumen Christi Show" which currently airs on various Christian cable channels including the EWTN Catholic channel. The host Sandra Timco, interviews a guest or a member of the Professionals 4 Life Network on her ½ hour show. During the show's station breaks a professionally produced 60 second commercial airs advertising the Professional 4 Life's Network member's business.

The Professionals 4 Life Network has expanded to WMUZ Radio 103.5 on Sundays and WMUZ's AM channel 560 "The Word" during the week at 11:30 AM--just before the award winning Dr. Dobson's Focus on the Family at NOON. You and your business could be one of the interviews.

The cost of the membership is between 375 to 750 dollars per month depending on the partnership level you choose. The more you contribute the more exposure you will receive. The initial commitment is only 90 days. In that time you will see how this non profit organization can multiplied your dollars 3 to 4 fold.

Let's get together for a cup of coffee, talk about how we can support this worthy cause and increase your business at the same time. I am confident that taking this step of faith to support pro-life will be mutually beneficial. We are God driven and believe participating members are Holy Spirit called. So, if you feel called to use your business to rescue the unborn, we invite you to join us in our mission.

Call 248-650-3333 or email; Rick@pros4life.com. I look forward to partnering with you.

Richard Rosen

Richard Rosen
Co-Founder & Member



Christian Minded Professionals and Business owners can benefit from Radio and Cable TV advertising with the Professionals 4 Life Network & Lumen Christi Productions on a small business budget on our 90 day plans!



<u>Promotions</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Church or Nonprofits</u>
60 Second Commercials-WRDT 560 AM "The Word" Lumen Christi Live Show	21	9	
60 Second Commercials-FM 103.5 WMUZ "The Light" Lumen Christi Live Show	3	1	
1/2 Hour Interview-WRDT 560 AM "The Word" Lumen Christi Live Show	1		
1/2 Cable TV Interview- The Lumen Christi Show	Optional		
45-60 Second Commercials (Video Still)- "You Tube" Lumen Christi Media on Radio Shows	72	72	
Cable TV Credits at end of each show The Lumen Christi Show	12 Shows	12 Shows	
Promotional CDs of Cable TV Show Interviews The Lumen Christi Show	20 copies		
Advertisement on Web site w/link to your business. Professionals 4 Life Network	INC	INC	
Networking events and concerts. Lumen Christi Productions & Professionals 4 Life	INC	INC	
5 Minute Live Call-In to your business The Lumen Christi Live Show	1	1	
90 Day Membership Agreement monthly pricing 90 Day Membership Agreement pre-paid pricing	\$ 750 \$2,000	\$ 375 \$1,000	Reduced Pricing

**Contact Membership Services 586-786-1400 Ext.
Or E-Mail Us info@pros4life.com**



The Lumen Christi Show & Professionals for Life Network Cable TV Broadcasting



Cable TV Taping at
Madonna University



Live Interviews at
Christian & Pro-Life
Events



Re-broadcasts of all
programs on YouTube

Call or E-mail us for more information
info@pro4life.com or 586-786-1400

Professionals 4 Life Network Non-Profit

8155 Annsbury, Shelby Twp MI 48316,
586-786-1400 ex. 129

1/12/2011

Christian Radio Statistics

Nearly half of all adults in America 46% listen to a Christian radio broadcast in a typical month- (56% in the southern part of the country)

Christians are twice as likely to listen to Christian radio as any other Christian medium.

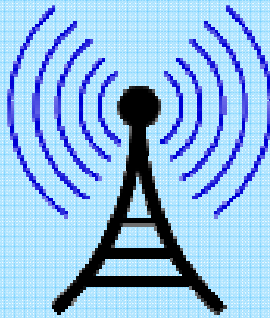
Christian radio reaches three quarters of all born again Christians

One quarter of all unchurched Americans 23% listen to Christian radio in a typical month representing a nationwide audience of 17 million adults who do not attend a church.

44% of Americans who are associated with a non-Christian faith had interaction with Christian media in the prior month, and even one-third of those who described themselves as either "atheist" or "agnostic" 37% admitted to listening, watching or reading something related to the Christian faith. More than one-fourth of this group has listened to Christian radio

Of the unchurched Americans, 68% consider listening to a religious radio broadcast as a means of expressing their faith

The medium most commonly used by unchurched individuals was Christian radio, which was listened to by one-quarter 27% of all unchurched adults
Slightly more than half of the nations adults said they had tuned into a Christian radio program of some type during the past month 52%



Professionals 4 Life Network & WMUZ

Presents "Lumen Christi Live"

"1/2 hour live inspirational interviews"

103.5 FM-Sundays 12:30 PM

560 AM -Weekdays 11:30 AM

Visit us on the web

www.pros4life.com and www.lumenchristi.com



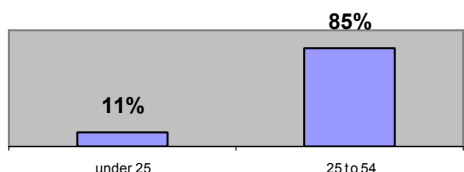
"Recording Artist,
Producer & Show Host
Sandra Timco"



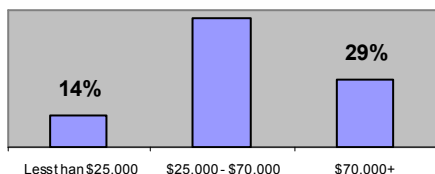
WMUZ CHRISTIAN RADIO



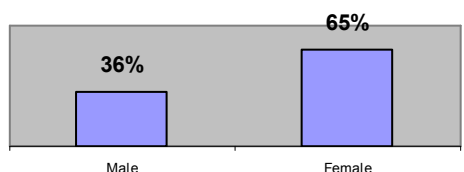
Listener Ages



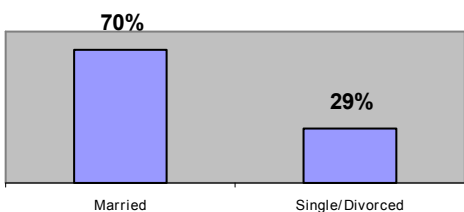
Annual Household Income



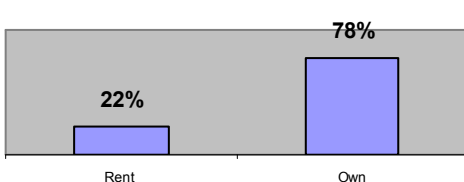
Listener Gender



Listener Marital Status



Home Ownership



In 1958, Percy Crawford, nationally renowned radio and TV evangelist, purchased WMUZ. In the early 1960s, Percy's son, Don Crawford, assumed ownership. Mr. Crawford expanded the reach of the Crawford Broadcasting Company (CBC) into Chicago, Birmingham, Los Angeles, Buffalo and Dallas.

In the late 1990s, Mr. Crawford took the opportunity and good stewardship to expand the CBC chain to 30 stations across the country. Detroit benefited from this expansion with the purchase of two AM stations: AM1340 *The WMUZ Gospel Station*, broadcasting 24 hours of gospel music and ministry; and AM560 *The WMUZ Word Station*, offering 24 hours of fine local and national Christian teaching programs.

While 103.5 FM and AM560 blanket the entire Southeast Michigan area, AM1340 focuses on the Detroit Metropolitan area.

WMUZ Christian Radio is unique in Christian broadcasting, providing over 50 years of continuous Christian programming in one of the top ten radio markets in the United States.

WMUZ CHRISTIAN RADIO

12300 Radio Place
Detroit, MI 48228

Phone: 313-272-3434

Fax: 313-272-5045

www.wmuz.com

THE LIGHT



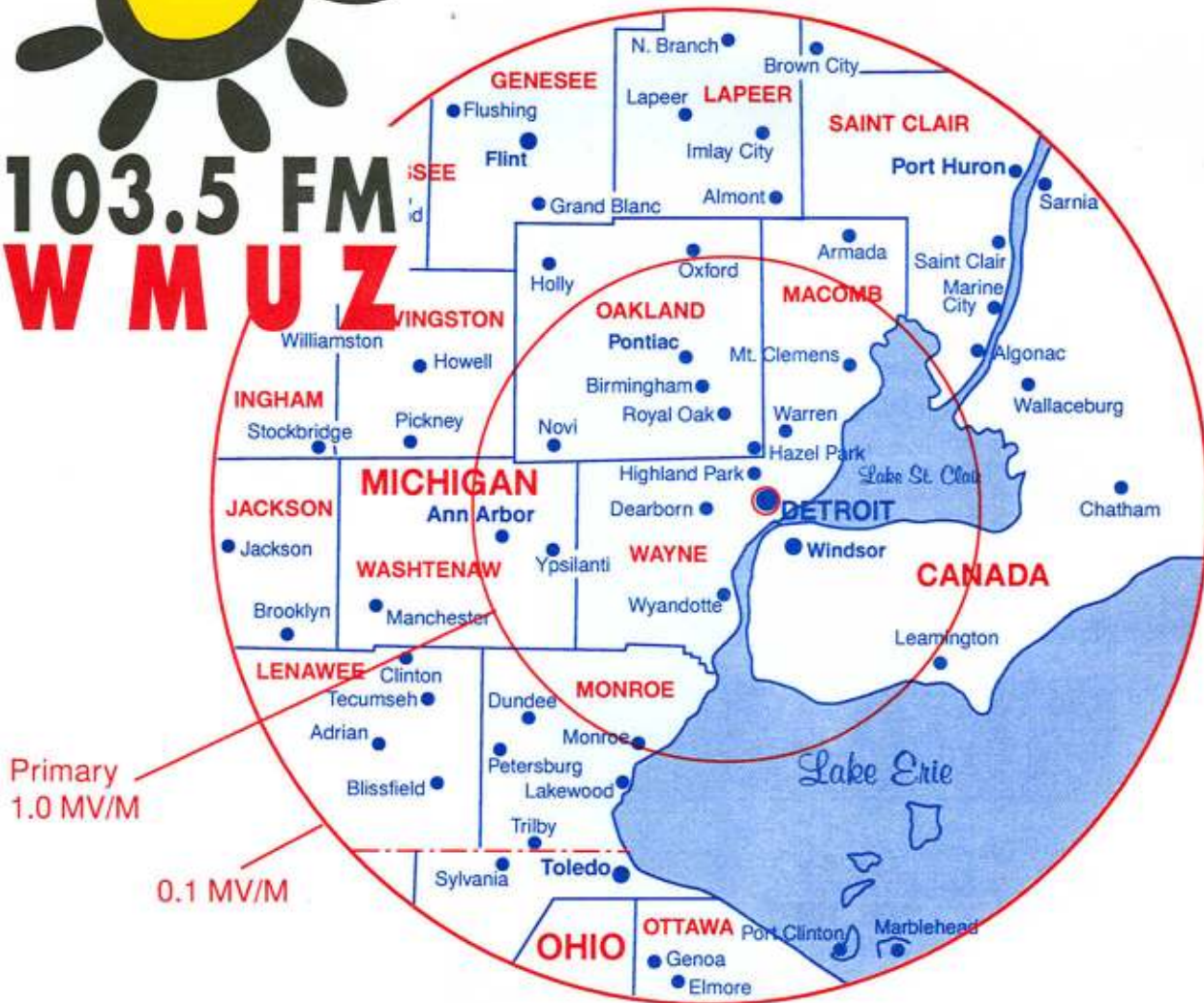
103.5 FM
WMUZ

THE LIGHT

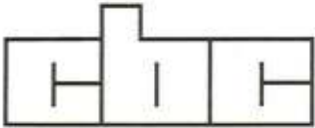


103.5 FM W M U Z

**Christian Music & Talk
24 Hours A Day**



Reaching a potential audience of over 6 million people
in the metro Detroit area with compelling
Christian Programming

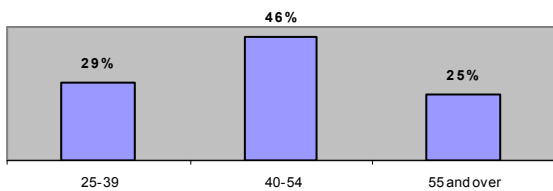


Crawford Broadcasting Company, P.O. Box 3003, Blue Bell, PA 19422-3003
WMUZ-FM Radio, 12300 Radio Place, Detroit, MI 48228 (313) 272-3434

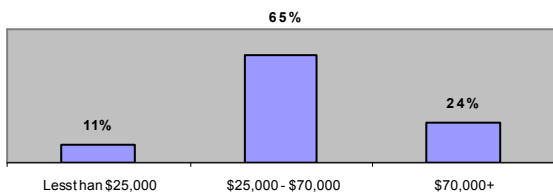
WRDT AM 560

The Word

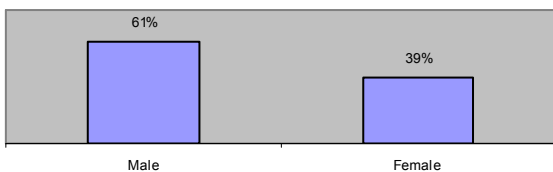
Listener Ages



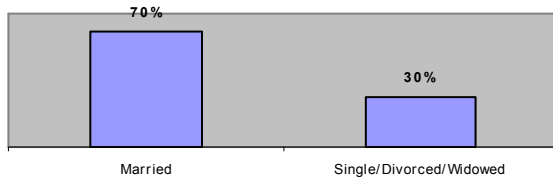
Annual Household Income



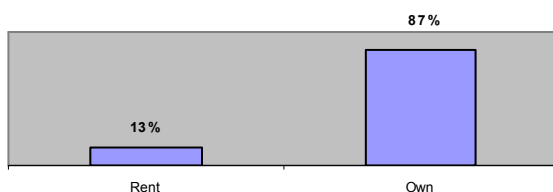
Listener Gender



Listener Marital Status



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While 103.5 FM and AM560 blanket the entire Southeast Michigan area, our sister station, AM1340, focuses on the Detroit Metropolitan area.

WMUZ Christian Radio is unique in Christian broadcasting, providing nearly fifty years of Christian programming in one of the top ten radio markets in the United States.

WRDT AM560

12300 Radio Place
Detroit, Michigan 48228

Phone: 313-272-3434

Fax: 313-2725045

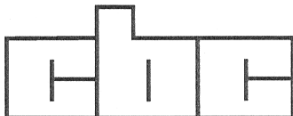
www.wrdt560.net



DETROIT'S CHRISTIAN TALK

WORD
AM560

Strong in the Word



Crawford Broadcasting Company, P.O. Box 3003, Blue Bell, PA 19422-3003
WMUZ Word, 12300 Radio Place, Detroit, MI 48228 (313) 272-3434

ADVERTISEMENT AGREEMENT

By virtue of this Advertisement Agreement, the parties hereto agree as follows:

1. Advertiser _____ organized under and in accordance with Michigan Law, with office address at _____

2. Organizing Entity Lumen Christi, A non-profit corporation

3. Advertisement/membership Fee (Tick and underline as applicable)

Advertiser agrees to maintain membership for 3 months and then on a month to month basis. Either party can terminate membership with an on month written notice.

Professionals for Life Network Level Membership monthly Contributions

3 Month Trial Membership-Level 1	\$ 750.00 per month
3 Month Trial Membership-Level 1	\$ 2,000.00 Pre-Paid
3 Month Trial Membership-Level 2	\$ 375.00 per Month
3 Month Trial Membership-Level 2	\$ 1,000.00 Pre-Paid
3 Month Trial Membership-Church	
Love offering-One Time Donation	

Referral Discounts

1 New Member	5% Discount
2 New Members	10% Discount
3+ New Members	15% Discount

____ First Months _____

____ Pre-Paid 90 Day Advertisement/Membership Donation: _____

4. Exclusivity This Advertisement agreement is non-exclusive.

The Parties hereto agree to be bound by the terms and conditions of this Advertisement Agreement and all its annexes. This Advertisement Agreement and its annexes constitute the entire agreement of the Parties and supersede all other prior agreements.

- 5. Advertiser will provide a payment in the amount stated in section 3 of the advertisement agreement, by way of cash, check, wire transfer bearing the following information to the Organizing Entity: (Member can make a direct deposit at any Charter One Bank Branch office). Or mail to Lumen Christi at 8155 Annsbury Ste 104 Shelby Twp MI 48316
 - i. Name of Organization: Lumen Christi
 - ii. Bank Name: Charter One Bank
 - iii. Routing Number:
 - iv. Account Number: 3570278602

v. Or check payment made payable to Lumen Christi

- 6. Advertiser shall provide the following;
 - i. Design of the promotional materials but production will be c/o the Organizing Entity. Organizers to send their logo and other advertisements.
 - ii. Necessary content, logos and scripts for the materials / product mentions Company's merchandising materials such as banners and flyers
 - iii. Possibility of giveaways to the Event's Guests
- 7. For and in consideration of the agreement made by Advertiser to the Organizing Entity, Organizing Entity shall provide the following values to Advertiser:
 - i. Inclusion of companies in all promotional/communication materials per attached agreement known as Annex A.

The foregoing shall collectively be referred to as the "Advertisership Values"

8. In the event the advertisership is postponed or cancelled for any reason whatsoever, Organizing Entity will, at advertiser's option, either (i) provide to Advertiser the same advertisership values when the postponed/cancelled advertisership is resumed or next held; or (ii) make a fair and equitable settlement that will compensate advertiser for the advertisership aalues it has not been able to realize, and for costs advertiser has incurred, due to such postponement or cancellation.

Lumen Christi

By:

By: Sandra Timco

Signature _____

Signature _____

Name & Designation

Name & Designation

(_____)
Company